

## THE AURORA NEWS

Dear Family and Friends,

Let me start by saying how grateful I am for all of you.

It means a lot to me that you signed up for my newsletter! I take it as a show of support and encouragement.

Because "Aurora" is a Christmas book, I find myself thinking about Christmas a lot more this year than I usually do. The official launch date is November 1 – only three months from now.

Let me fill you in on my latest activities:

## ♥ FACEBOOK

I've created an Author page to share information about myself and my book. I invite you to follow me:

https://www.facebook.com/profile.php?id=61562974764165

I also joined this group for people who love Christmas 365 days a year. It's refreshing to wake up every morning to images of snow-covered cottages, Santa and his reindeer, and people of good cheer:

https://www.facebook.com/groups/432890354572313

♥ LINKEDIN

I'm not really a business-oriented guy, but LinkedIn has lots of connections to authors, publishers, and marketing experts:

https://www.linkedin.com/in/ed-morykwas-8b76b3319

♥ REVIEWS

I've submitted my book to a couple of professional review websites. I'm really looking forward to reading what they say about it. (I'll let you know.)

♥ THOUGHTS

If you have kids in your life, they might enjoy "Aurora and the Whispering Jewels: A South Pole Christmas Story" especially during the holidays.

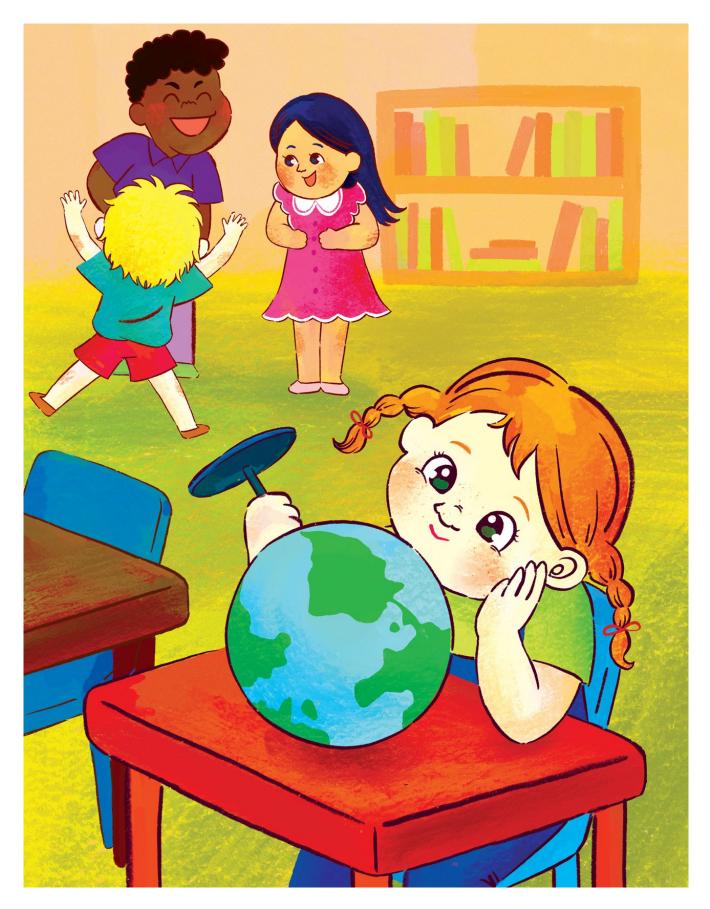
"Imagine someone like Santa... at the South Pole."

That's the seed of the story – polar opposites.

When it's daytime here, it's nighttime on the other side of the earth. When it's summer in the USA, it's winter in Australia! Everything is in perfect balance.

I wanted my main character to be a young woman whose curiosity leads her to a magical discovery. I hope you're looking forward to it as much as I am. --Ed

https://southpolechristmas.net



Here's Aurora as a child, looking at the world upside-down.